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Jan Willem Wijnen
(http://jp.elsevier.com/__data/assets/pdf_file/0019/264106/05_Elsevier_JanWillem_presentation.pdf)

WHY DO YOU WANT TO PUBLISH? (2)

Scientists publish to **share** with the scientific **COMMUNITY** something that **advances, not repeats, knowledge and understanding** in a certain field

1. To present new, original results or methods
2. To rationalize published results
3. To present a review of the field or to summarize a particular topic

1. Think before writing
2. Choose the right journal and article type
3. Use the right process to write paper
4. Language
5. Ensure paper is up-to-date and in right context
6. Use the correct article structure
7. Write a good cover letter
8. Be prepared for common questions to reviewers
9. Revisions: address all comments from reviewers, also if you disagree
10. Obey publishing ethics

Joseph Hun-wei Lee, 2008
Joseph Hun-wei Lee, 2008

- Novelty
- Originality

WHAT IS NOVELTY?

1. It is some thing new or modified from previous findings.
2. It may create, develop, add, complete or give new alternatives of theory, method, formula, model or other forms in scientific matter.
3. Novelty must be original.

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<https://slideplayer.com/slide/1240765>

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It is seen to demonstrate evidence of, or potential for, some of the following types of characteristics:

- outstandingly novel in developing concepts, techniques or outcomes
- a primary or essential point of reference in its field or sub-field
- major influence on the intellectual agenda of a research theme or field
- application of exceptionally rigorous research design and techniques of investigation and analysis, and the highest standards of intellectual precision

- Agenda setting
- Major influence on a research theme or field
- Great novelty in developing new thinking, new techniques or novel results
- New paradigms or concepts for research



Elsevier (https://www.elsevier.com/__data/assets/powerpoint_doc/0018/225171/How-to-get-published_biorested_26-Oct.pptx)

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Joseph Hun-wei Lee, 2008

STRATEGY FOR SELECTING THE APPROPRIATE INTERNATIONAL JOURNAL

Choosing a journal



Which journals publish the type of article that I want to write?

- Research article
- Short communication
- Letter to the editor
- Perspective
- Review/Mini review article
- Historical

Find the Right Audience

- Where do you read papers related to your research?
- Which journals do you like the most?
- Where were your references published?
- What do your peers suggest?

Evaluating the Target Journal

- ## Readership

Sports scientists • Clinical Physicians • Toxicologists • Forensic scientists • Employers operating drug screening programmes • Law enforcement agencies • Homeland security agencies • Pharmacists • Biochemists • Microbiologists • Organic chemists • Separation scientists • Policy makers in industry and government

Drug Testing and Analysis

Volume 5, Issue 5, Article first published online: 19 MAR 2013

[Abstract](#) | [Full Article \(HTML\)](#) | [References](#) | [Supporting Information](#) | [Cited By](#)

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Research article

Drug Testing and Analysis

Received: 12 November 2012

Revised: 21 December 2012

Accepted: 21 January 2013

Published online in Wiley Online Library: 19 March 2013

(www.drugtestinganalysis.com) DOI 10.1002/dta.1465

An ultrasensitive chemiluminescence immunoassay of chloramphenicol based on gold nanoparticles and magnetic beads

Check and Survey

- Publisher website
- Abstract and Indexing (A&I) services (Web of Science, Scopus, PubMed etc)
- Google/Google Scholar

FIND THE RIGHT JOURNAL (1)

- Aim to reach the intended audience for your work
- Choose only one journal, as simultaneous submissions are prohibited
- Supervisor and colleagues can provide good suggestions
- Shortlist a handful of candidate journals
- Investigate your journal shortlist:
 - Aims & Scope
 - Types of articles considered
 - Readership e.g. academic versus practice
 - Subscription versus Open Access
 - Speed of publication
 - Peer review process (single blind, double blind, open)
 - Bibliometrics
 - Content innovation

FIND THE RIGHT JOURNAL (2)

- A very common reason for editors to reject a paper is because the paper is not of interest to their journal.
- Submitting to the right journal and explaining to the editor why this paper is attractive for his journal will increase the chance to get accepted.

Select the right journal by considering:

- Aims & Scope (check journal websites and recent articles)
- Types of articles (full paper, letter, review paper)
- Audience (specialists, multidisciplinary, general)
- Recently published papers

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FIND THE RIGHT JOURNAL (5)

Investigate all candidate journals to find out:

- Aims and scope
- Types of articles
- Readership
- Current hot topics
(go through recent abstracts)




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Journal of Hydro-environment Research
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THANK YOU VERY MUCH